

## ADVERTISING RATES FOR THE AMTA OREGON NEWS

THE **AMTA OREGON NEWS** IS NOW PUBLISHED QUARTERLY

IF YOU ARE INTERESTED IN ADVERTISING WITH US, PLEASE FILL OUT THE  
FORM BELOW, **MAKE CHECK PAYABLE TO AMTA-OR**, AND MAIL TO:

**BARB TYLER - PUBLISHER  
c/o AMTA-OR**

**PO Box 87  
DEXTER, OR 97431**

**PLEASE PROVIDE ARTWORK AS A JPEG AND SEND TO NPASSIST@MSN.COM**

IF AD COPY IS LARGER THAN THE SIZE SPECIFIED BELOW, IT WILL BE REDUCED.  
THIS MAY COMPROMISE THE QUALITY OF YOUR AD — AND YOU MAY BE CHARGED A SETUP FEE

**DISTRIBUTION FOR MARCH, JUNE, SEPTEMBER: 1200 PER EDITION  
DISTRIBUTION FOR DECEMBER: 4000+ (ALL LMTS IN STATE OF OREGON)**

FOR ISSUES PUBLISHED MARCH, JUNE & SEPTEMBER	FOR ISSUE PUBLISHED IN DECEMBER ONLY
CLASSIFIED AD = \$25 PER ISSUE (3" x 1")	CLASSIFIED AD = \$25 (3" x 1")
BUSINESS CARD = \$50 PER ISSUE (3½"W x 2"H)	BUSINESS CARD = \$125 (3½"W x 2"H)
QUARTER PAGE = \$75 PER ISSUE (3¾"W x 5"H)	QUARTER PAGE = \$150 (3¾"W x 5"H)
HALF PAGE = \$100 PER ISSUE (7½"W x 5"H OR 3¾"W x 10"H)	HALF PAGE = \$175 (7½"W x 5"H OR 3¾"W x 10"H)
FULL PAGE = \$150 PER ISSUE (7½"W x 10"H)	FULL PAGE = \$225 (7½"W x 10"H)

QUESTIONS REGARDING ADVERTISING MAY BE DIRECTED TO OUR PUBLISHER AT 541/937-2611  
AD ARTWORK SHOULD BE SENT ELECTRONICALLY TO NPASSIST@MSN.COM AS A JPEG.  
TEXT ONLY ADS MAY BE SENT IN THE BODY OF AN EMAIL OR AS A WORD DOCUMENT.

DETACH HERE AND MAIL WITH PAYMENT TO ADDRESS ABOVE

**PLEASE INCLUDE OUR ADVERTISEMENT IN THE AMTA-OR NEWSLETTER**

BUSINESS: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ FAX: \_\_\_\_\_ ADDRESS: \_\_\_\_\_

**WE ARE PAYING FOR THE FOLLOWING AD SIZE:**

(PLEASE CHECK APPROPRIATE BOX)

- BUSINESS CARD = \$50 PER ISSUE [\$125 DEC]       QUARTER PAGE = \$75 PER ISSUE [\$150 DEC]  
 HALF PAGE = \$100 PER ISSUE [\$175 DEC]       FULL PAGE = \$150 PER ISSUE [\$225 DEC]  
 CLASSIFIED AD = \$25 PER ISSUE

**PLEASE CHECK THE FOLLOWING INFORMATION:**

ARTWORK SENT VIA EMAIL       RENEW CURRENT AD (NO CHANGES)       RUN AD FOR \_\_\_\_ MONTH(S)

MAKE CHECKS PAYABLE TO **AMTA-OR** AND MAIL TO THE ADDRESS ABOVE

**AMOUNT ENCLOSED:** \_\_\_\_\_

*FULL PAYMENT MUST ACCOMPANY THIS FORM. WE DO NOT INVOICE OR TAKE MONTHLY PAYMENTS TOWARD AN AD.*

Business Card  
3½" x 2"

Quarter Page  
3¾" x 5"

Full Page  
7½" x 10"

Half Page  
7½" x 5"  
or  
3¾" x 10"