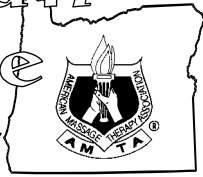


American Massage Therapy Association



For those
who knead
to know

Oregon News

October 2004 *Membership Edition*

PO Box 2142 • Lake Oswego, OR 97035-0645

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Visit the AMTA Oregon Chapter
on the web at: www.amta-or.org

AMTA Nat'l Office Has Moved!
Did you get your postcard?
New address:
500 Davis St., Suite 900
Evanston, IL 60201-4695
Make a note of it!


September Cookie Master Summary

Visceral Manipulation

— with Jeffrey Burch, MS, LLC

AMTA-OR's monthly Cookie Master class for September featured instructor Jeffrey Burch's introduction to Visceral Manipulation at Lane Community College's Downtown Center in Eugene Saturday, September 11.

Burch's introductory hour-long class to VM (created by French Osteopath Jean-Pierre Barral) gave the attendees an opportunity to learn some basics in assessment and treatment. Burch will be teaching a much more complete 6-CEU VM class, sponsored by AMTA-OR, November 20, from 9am to 5pm at Lane's Downtown Center, located at 1059 Willamette St. in Eugene. A registration form for the November offering can be found on page 6 of this issue.

Treatment strategies used in VM are gentle, safe and often dramatically effective, according to Burch. "Two keys to effective bodywork of any kind are top-flight assessment skills and powerful manual skills. Visceral manipulation offers both," says Burch. 



AMTA-OR Cookie Master

Monthly CEUs & Chapter Board Meet-

October 2004

No Cookie Master scheduled for this month
Join us November 13 (see below)



\$20 at the door...

FREE to AMTA-OR *Active Professional* Members

For more information call 503/706-2480
or send email to natenordy@aol.com



AMTA-OR Cookie Master

Upcoming 2004-2005

November 13

Amerist Schools — Beaverton
11080 SW Allen Blvd
Directions: 503/372-0006
1-2 p.m. Tibetan QiGong Mastery
of Being in the Flow with Lama
Somananda Tantrapa
2-2:30 p.m. Networking
2:30-4 p.m. Board Meeting

November 20

Lane CC Downtown Center Cam-
pus — Eugene
Directions: 541/463-4900
Special Full Day Hands-On CEU
Workshop with Jeffrey Burch, LMT
#9092
6 Contact Hours — Visceral Ma-
nipulation
See page 6 for registration info
Space is limited so register early!

December 11

Amerist Schools — Beaverton
11080 SW Allen Blvd
Directions: 503/372-0006
1-2 p.m. Integrating Shamanic
Healing w/Bodywork with Diana
Stone
2-2:30 p.m. Networking
2:30-4 p.m. Board Meeting

January 8, 2005

Amerist Schools — Beaverton
11080 SW Allen Blvd
Directions: 503/372-0006
1-2 p.m. T.A.X. = Totally Allowable
Xpenses with Margo Bowman,
LTC, EA, LMT #3264
2-2:30 p.m. Networking
2:30-4 p.m. Board Meeting

**Each workshop offers 1 contact hour of
continuing education for only \$20.**

FREE to Active Professional Members.

(No CEU for Scope of Practice discussions and attendance is FREE!)

NO REGISTRATION REQUIRED.

— For more info call 503/706-2480 —

Presidential Notes

by Nathan Nordstrom, LMT #7700

There are few massage therapists whose practice is their sole income. Many of us have another job that may or may not relate to their practice. I know people who are nurses, artists, painters, contractors, architects, printers and legal assistants, all of whom also have a growing massage practice.

I bring this up to you today because we all have specialties in practice and in our general lives. We recently had a wonderful person named **Eireen Cullen** acting as assistant editor of our newsletter. She is a wonderful person who has helped out a lot. Recently, Eireen has had her life change for the better, and we are very happy for her. However, because of these recent events she has found it necessary to give us notice ending her editing duties with AMTA-OR. So, we are looking for anyone who may have a specialty in editing, and can donate a few hours a month to our chapter's newsletter.

Please do not feel like we are only looking for editors. If you are having an itch to help out, we are looking for assistants with membership, education and MERT (Massage Emergency Response Team). I would like to once again thank the many people who do help and contribute to AMTA-OR, and look forward to working with you. 🙌



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AMTA Oregon News
October 2004

ABOUT THIS PUBLICATION

Contributions are welcome; all submissions must include a legible signature and phone number and may be edited for space and clarification. Address all correspondence to: Editor, Glenath Moyle, PO Box 2142, Lake Oswego, OR 97035. Phone: 503/641-2070. Email: kiwimom@attglobal.net. AMTA-OR reserves the right to edit materials; reject copyrighted materials unless consent of copyright holder is obtained in writing; and assumes no responsibility for errors, omissions, corrections, or modifications in its publications. Information, articles, endorsements and ads contained in this newsletter do not necessarily reflect the opinions of the American Massage Therapy Association.

Cosmetology Board Proposal Update

— by Teresa Miller, The Tressider Company, AMTA-OR Lobbyist

Discussions continue surrounding the Board of Cosmetology's legislative proposal modifying the practice act for barbering, facial technology, hair design and nail technology. Because of some of the concerns that have been raised, this proposal has been modified many times since AMTA-OR reviewed the original proposal. Because discussions are taking place as this article is being written, it is not clear at this point what the final bill draft will look like. Most likely this proposal will see many more versions before the actual bill is introduced early next session. Once the bill is drafted and introduced at the beginning of session, there are still opportunities to modify the language. However, it is easier to do this before the bill is even introduced. Hence, AMTA-OR has been in discussions with proponents of this proposal to iron out any differences before the session begins in January.

Here are some of the areas of concern that have been part of the discussion process:

- **BODY WRAPS:** While AMTA-OR does not object to the proposed increase in scope of practice for facial technologists, we do want to ensure that the public will be adequately protected in the process. Therefore, we suggested that the inclusion of body wraps in the scope of practice for facial technologists (called "estheticians" under the new proposal) be accompanied by curriculum changes and/or training to be determined by the

Board of Cosmetology and the Department of Education. AMTA-OR's position is that estheticians should be allowed to perform body wraps once they have been adequately trained to do so.

- **MASSAGE:** In the original proposal reviewed by AMTA-OR, the term "massage" was not included in the definition of "esthetics" (currently "facial technology") or the general definition of "cosmetology." Interestingly, the term "massage" is in the current statute defining "facial technology." However, facial technologists are restricted to performing work on the face and neck above the seventh vertebra. The new definition of "esthetics" removes the seventh vertebra limitation. In subsequent revisions, the word "massage" was included several places to describe exactly what estheticians and other cosmetology professions were allowed to do. This inclusion of the word "massage" raised concerns given the fact that the seventh vertebra limitation would be lifted. At this point, AMTA-OR is suggesting the Cosmetology Board return to the original proposal where the word "massage" was not included in the definition of "esthetics" or "cosmetology."
- **NAIL TECHNOLOGY:** Currently, nail technologists are allowed to massage, cleanse, treat or beautify the hands or feet. In the original proposal reviewed by AMTA-OR, the

Cosmetology Board was proposing to increase their scope of practice by allowing nail technologists to massage the arms and legs as well. Again, AMTA-OR does not object to this increase in scope of practice, but simply wants to make sure the public is adequately protected. Along those lines, AMTA-OR suggested a limitation be placed on the arms and legs so nail technologists could work on the arms up to the elbow and the legs up to the knee.

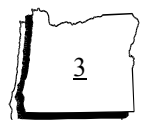
AMTA Press Release

Why Did the Foundation Change Its Name?

— Gini Ohlson, Foundation Director

The reason that the Foundation decided to change its name is actually quite pragmatic: Since its inception and incorporation in 1990, the Foundation has been an independently governed, 501 [c] 3 public charity whose mission is to advance the knowledge and practice of therapeutic massage and bodywork by supporting scholarly research, educational scholarship and community service. It was created to serve the profession at large by well-intentioned and visionary industry leaders who saw the need for a "non-political" body that could both receive tax-deductible donations and grant money to individuals wishing to advance the body of knowledge of the profession, advance the art and science of massage

(See Foundation... continued on page 4)



Foundation... (Continued from page 3)

therapy education, or to give back to the greater community at large.

It has been a common misconception that the AMTA Foundation only served the AMTA and its members. Despite concerted public relations efforts, the misconception was difficult for the Foundation to dispel if for no other reason than the name. So, in the hope of clearly establishing that the Foundation is the major charitable organization supporting and supported by the entire profession, the Trustees decided that the organization's name should more truly reflect the scope of the mission and work of the Foundation. Thus, the name Massage Therapy Foundation was approved.

This name clearly states that this is an organization for Massage Therapy, and that it is a foundation for the advancement of the profession and its professionals at large. There is no longer an implication that it serves, either directly or indirectly, members of any one facet of the profession.

Will this affect the way the foundation operates at all? Not at all. The Foundation will continue to work in service of its mission and in service to the entire profession of therapeutic massage and bodywork.

How is the Foundation tied to AMTA? From its creation in 1990, until 1998, the Board of Directors of AMTA served as the Board of Trustees of the AMTA Foundation. This is quite typical for Association-founded Foundations. As the Foundation

began to increase its activity, it became quite evident that a group of dedicated volunteers, solely dedicated to the work and mission of the Foundation, was necessary. Asking individuals who served as Directors of the Association to additionally volunteer their time (and effort and money) to the Foundation began to limit the amount of work the Foundation could actually accomplish in any given year. So, it was in 1998 that an independent, eleven-member Board of Trustees was established to govern the work of the Foundation.

It is extremely important to note, though, that since inception, the Foundation has been administratively supported by the AMTA, who exclusively has funded the overhead and staff expenses of the Foundation as well as providing

an annual grant for operating expenses. The AMTA has been visionary in the endeavors that it has launched on behalf of massage therapists, and as the Sustaining Benefactor of a charitable Foundation that works to ensure a healthy future for massage therapy by promoting community service, education, and rigorous scientific research, AMTA's inherent altruism and far-sightedness is evident. AMTA members and chapters have always been our largest individual group of contributors, and it is truly AMTA members who have assured that the Foundation has grown and flourished.

Does the name change mark other changes at the Foundation? No, there are no other major changes at the Foundation.

A quick note from the OBMT...

It is renewal time again! Here are a few things that will make your process go smoothly!

- ✓ **MOVED?** If you have moved please make sure you update the OBMT with your current address and phone number. If you think you submitted it but are unsure, submit it again. Address changes may be submitted via the **online form** at www.oregonmassage.org **or in writing** by mail, email or fax.
- ✓ **Renewal packets** will be mailed out in early October. The form is also available on our website at www.oregonmassage.org. Don't delay you can renew today!
- ✓ You are no longer required to submit proof of current CPR. If you renewed your CPR card between January 2002 and December 2004 you may count 4 hours toward continuing education.
- ✓ **Unless this is your first renewal, Proof of Continuing Education MUST be submitted with your renewal application.**

Renewal applications must be postmarked or in our office by **DECEMBER 1, 2004**. Applications received after that date will



How do you think the name change will affect people's perception of the Foundation? It is our sincere hope that people will realize that the Foundation belongs to the profession at large and supports the profession at large by fostering a healthier future for massage therapy. We really hope that by realizing this, people from all aspects of the profession — practitioners, vendors, suppliers, and consumers — will all support our work financially through their tax-deductible donations. Also, it has always been the Foundation's intention to welcome volunteers for our various projects and committees regardless of their position and/or affiliations within the profession.

It is our most sincere hope that the Foundation is welcomed and respected as an organization of, by and for the entire profession of therapeutic massage and bodywork. Our mission is non-political, benefits all of us as massage therapists, and most important, benefits humanity by advancing the knowledge and practice of massage therapy. It is truly work for all of us to join together to do. 🙌

— If you have any further questions or concerns regarding the Massage Therapy Foundation's name change please contact Director, Gini S. Ohlson at 847/869-5019 or via email at gohlson@massagetherapyfoundation.org.

