

# American MASSAGE THERAPY Association



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For those  
who knead  
to know

# Oregon News

September 2011 Membership Edition

PO Box 2142 • Lake Oswego, OR 97035-0645

## Invitation to Attend AMTA Nat'l Convention

from Glenath Moyle, Nat'l AMTA President, AMTA-OR Chapter Past President

### AMTA 2011 National Convention



October 19-22, 2011, Portland, OR

Registration Now Open

See page 4 for more information!

Moyle says one of the primary elements she feels separates AMTA education out as "quality education" is that the classrooms are not used as "vendor demo" opportunities for the instructors. "That's what our Exhibitors Marketplace is for," she points out. She continues by noting that this year's convention in Portland will add some new elements, so both vendors and attendees can benefit, without making the classroom into something it's not intended to be.

Moyle has set lofty goals for the 2011 convention, hoping for 3,000 attendees. She offers the question, where else can massage therapists and practitioners gain 20 or more hours of the best continuing education available, thereby learning more about advances in healthcare and wellness, as well as new and exciting research in the field?

A former AMTA-Oregon Chapter President, Moyle reminds us, "This is where we come together as our AMTA family and community, with our members and potential members, to support our mis-

*(See Invitation... continued on page 3)*

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Workshop

National AMTA President Glenath Moyle, anticipating the 2011 Convention this October 19-22 in Portland, Oregon, wants to emphasize the quality and integrity of the continuing education workshops and classes being offered at the annual event.



The educational offerings give participants opportunities to learn from nationally recognized instructors, and are valuable in that they are recognized in every state for license and certification renewals, as well as by AMTA itself for ongoing membership requirements, she notes.



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[www.amta-or.org](http://www.amta-or.org)

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National Certification	Toll Free: 1-800-296-0664 <a href="http://www.ncbtmb.com">www.ncbtmb.com</a>

## Presidential Thoughts

with Mike Blackmore, LMT #6637



Summer finally arrived here in Oregon, and we're probably wondering how long it will hang around. Well, hopefully long enough for the 2011 National Convention in Portland!

The big event is just around the corner. I want to thank every one of you in Oregon who have asked what you can do to help. Your response to participate and make the rest of the country feel welcome has been fantastic, to say the least. I also want to thank **John Combe** for the ridiculous amount of effort he has put into responding to your emails and phone calls. John continues to call me the chapter hospitality co-chair, but has done 99.36% of the work putting volunteers into groups and coordinating leaders. My task has been to forward those emails to him and stay out of his way.

The chapter will host a gathering at the Red Lion Hotel across from the convention center during the week. Check your email and our Facebook page for details as we get closer to October.

My term as President draws a little closer to its end each month. As the board completes a task which

### Treasurer's Report

#### Financial Report as of August 2011

Submitted by **Brandi Walton, LMT #3218**, AMTA-OR Treasurer

Pacific Continental Bank: \$26,070.56

Invesco Investment Services: \$16,793.33

Money Market: \$15,002.90

Contact the Editor for submission deadlines.

Visit us at: [www.amta-or.org](http://www.amta-or.org)

#### ABOUT THIS PUBLICATION

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we hope improves the membership experience for each of you, a new task sneaks its way on to the table. I sincerely hope to achieve all my goals for the chapter before the next election takes place. Getting this newsletter to electronic format took a long time. Converting some of the chapter's reserves into accounts that provide interest income for the future has also finally been achieved. Being productive while frugal at the same time has been a very important concern for the board as we attempt to give the national organization a good showing in October. Again, thanks to everyone's efforts we are on track to do so without breaking the bank.

Of course, when my term ends, someone is needed to fill my spot and a couple others. Many of you have skills that will benefit AMTA. You deserve the opportunity to make them known! Contact any of us and ask what you can do to make a difference in your organization and profession. After all, you write a check every year to renew your membership. You may as well reap the benefits.

If you attended the 2011 annual meeting this past February, you may have attended David Common's classes. He will be teaching again in December. Find the registration form in the newsletter and don't miss his wit and great teaching skills. Please note that the December board meeting and class will be the 1<sup>st</sup> Sunday instead of the usual 2<sup>nd</sup> weekend of the month.

I want to see you all in October at the National Convention Oct 19-22. The event is literally close to some of your backyards. **Glenath Moyle**, the National President, lives in Beaverton and is a member and past president of our chapter. She has worked to make it an event to remember. You deserve this opportunity, so take advantage of it! 🙌

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### Invitation... *(Continued from front page)*

sion: to serve AMTA members while advancing the art, science and practice of massage therapy".

She wants to remind everyone thinking of or planning on attending that the value is there...continuing education, social and intellectual interaction, the Exhibitors Marketplace for the newest and best in tools and information, the annual dinner/dance, the first-timers luncheon, a Student Day, pre- and post-convention workshops, and much more. 🙌

## Welcome New AMTA-OR Members!

I want to extend a heart felt welcome to the new members and transfers to our AMTA-Oregon Chapter. This is an exciting time to join AMTA and Oregon Chapter as we are hosting the National Convention in Portland this October 19-23. we hope to meet you all there!

— Leslie Giese, LMT  
AMTA-OR Membership Chair

### New Members/Transfers for May, June & July:

#### New Members

Kara Cone, Tim Hudnall, Ariel Jeffereys, Dawn Jenson, Shawna Lyons, Phaedra Mort, Savanna Zelinika, Gregory Angnos, Linda Dima, Anna Mieka Hopps, Jesse Kiemmer, Jeremiah Klinger, Stanford Molankamp, Emmanuel Narkrong, Stephanie Russell, Krystee Sidwell, Marlin Starr, Carrie Struss, Kimberly Zeller, Ivan Abarzua, Flip Bangean, Jessica Blanton, Terrie Cates, Becca Larsen, Nancy Lee, Georgia McNully, Leigh Oviatt, Kyrn Plume, Hayden Rasch and Nara Rosen.

#### Transfers

Gina Alexandri, Hawaii; Colleen Conroy, New York; Dana Duncan, Nevada; Miley Flowers, Washington; Stacie Hoiland, Washington; Dee Dee Hoover, Colorado; Devora Lepp, Washington; Jennifer Mclaughin, Wisconsin; Risa Sullivan, California; Janelle Timmons, Washington; Denise Aldrige, Washington; Adinah Barlow, Utah; Kathryn Hansman-Spice, Florida; Janet Huntamer, California; and Kristen Mercer, Colorado.

## GET INVOLVED in the



American Massage Therapy Association  
Oregon Chapter

**"...to develop and advance the art, science and practice of massage therapy..."**

*Call or email an AMTA-OR Board Member TODAY!*



# Volunteer Opportunities in Oregon and Washington

New volunteer opportunities have been posted on the AMTA National website. To view more details, please visit [Volunteer Connections](#).

Opportunities in your state may include: Events, Ongoing, Chapter, and National.

Remember: the AMTA Convention October 19-22, 2011 is in your own backyard, in Portland, Oregon. This is a wonderful opportunity to help the AMTA-OR Chapter!

We can use your help during the event. Please contact **John Combe** at 541.993.9355, or by email to [combeswellnesscenter@yahoo.com](mailto:combeswellnesscenter@yahoo.com); or you can contact **Leslie Giese** at 503.358.7995, or send email to [bodybunch@msn.com](mailto:bodybunch@msn.com); if you would like to help. We look forward to seeing you all there!

## Other Volunteer Opportunities

### **ONGOING Opportunities**

- Cancer Support Program (Olympia, WA)
- Evergreen Hospice and Palliative Care (Kirkland, WA)
- Somali Women's Clinic (Seattle, WA)
- Women's Shelter and Resource Center (Spokane, WA)

### **NATIONAL Opportunities**

- Awards
- Communications & Marketing
- Education
- Mentor of the Year Award
- Schools Summit Planning
- Teachers Development

### **NATIONWIDE Opportunities**

- Mentoring Program
- Tell us Your story and be featured in the AMTA Hands On Newsletter!

[www.massagetherapyfoundation.org](http://www.massagetherapyfoundation.org)



Envision yourself at The American Massage Therapy Association (AMTA) 2011 National Convention in Portland, OR on October 19-22nd. Convention is conveniently located in beautiful Portland—just a short trip away! Need help planning your travel? Let AMTA help you save money and room with friends by using AMTA's room share program. Sign up now as classes are filling up!

AMTA's 2011 National Convention offers more than 40 hours of continuing education sessions and several networking opportunities! Don't miss out—register today [online](#) or Call 877-905-2700. Join your colleagues in the massage industry event of the year and take advantage of all the benefits AMTA Membership has to offer!

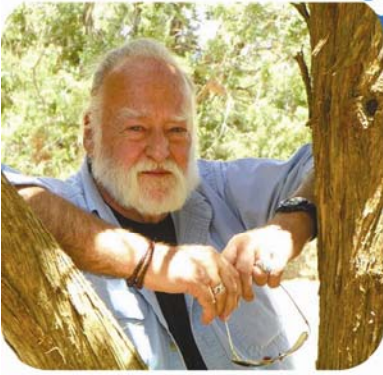
Not a Member of AMTA? AMTA Professional Membership offers you the broadest benefits in the industry including comprehensive liability coverage, first rate continuing education, national networking, award-winning publications, and much more!

PS - Can't attend Convention all weekend? Join us Wednesday, October 19th for our Pre-Convention Workshop. This year's Pre-Convention Workshop is a hands-on course entitled Fundamentals of Fascial Therapy.

### **Chapter Leadership Training**

We encourage all chapter volunteers to attend leadership training as a method of learning new things and networking with other chapter leaders. Chapter leadership training registration is separate from regular convention registration. If you registered for convention, you still must register for Chapter Leadership Training. This is a great opportunity to increase your convention learning experience for no charge. Instructions about how to register are below.

We are offering six (6) different sessions this year for leadership training. You will be able to choose three (3) sessions to attend from the following topics:



**John F. Barnes, PT, LMT, NCTMB**  
International lecturer,  
author, and authority  
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- Lower Extremities
- Sacrum



## Portland, Oregon

Sept. 30 - Oct. 2, 2011



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Register Today!... Call **1-800-FASCIAL**  
Visit our website **www.MyofascialRelease.com**



- Community Service - Learn the benefits of community service and the keys to using AMTA's Volunteer Connections to your chapter's advantage .
- Establishing, Organizing & Operating Committees - Explore committee purpose, structure and responsibilities.
- Government Relations- Engage in a panel discussion about the different types of relationships necessary to start and maintain a successful GR program.
- Recruiting and Coordinating Volunteers - Explore different methods for identifying and recruiting volunteers.
- School Visits/Recruiting Students - Discuss how your chapter can enhance its efforts to recruit students for AMTA membership.
- Seasoned Volunteers - Discuss transitioning in and out of volunteer positions. Specifically geared toward volunteers who have served for five years or more.

### Registration instructions:

- Sign in on AMTA's [home page](#) with your member ID # and last name.
- Click on the green "Envision" convention banner.
- Click on "Convention Registration" on the right side of the page. Scroll down a bit to reach the "Chapter Leadership Training" link.
- Fill out the top of the form and choose a topic for each of the three sessions. Once you submit your registration, you should receive a confirmation.

After October 7, you are welcome to register onsite one hour before the training. You may also make changes to your session selections at that time as well.

If you have any questions, please contact Laura Sabransky at [lsabransky@amtamassage.org](mailto:lsabransky@amtamassage.org). 🙌





## Your Vote Counts!

Be among the professional members that shape our association. Vote for our national leaders. AMTA is the premier professional organization and needs top leadership to be a strong voice and guide us to the future. Your vote is needed to ensure that the organization, remains on top and continues to be well represented.

Get to know the candidates by linking up with them on facebook, linked-in or twitter. Ask them questions or read what someone else asked. Find out what their vision and goals are for the future of AMTA and the massage profession. If the candidate established any social media sites, you can access the information at the bottom of each candidate's bio information page found on the [AMTA official election website](#).

Your voice counts in this organization. Make a decision to support one of our core values, 'to be a membership driven organization' and **vote**. That is what 'member driven' means. *Join in, become a more informed voter and cast your vote by December 1, 2011.*

### 2011 Election Timeline

**November 1-5:** A link to the online ballot will be sent via electronic mail to all voting members.

**December 1:** Completed ballots are due.

**January 1:** Results will be announced no later than January 1 on the AMTA website.

**March 1:** New officers assume office.

Please contact Gail Friedman at 877-905-2700 x168 or [gfriedman@amtamassage.org](mailto:gfriedman@amtamassage.org) if you have questions. 🙌

### Refer a Friend

You've come to value the benefits you get with your AMTA Professional membership. Now our Refer-a-Friend Program rewards you—and your friends—when you spread the word about AMTA's benefits. Go to [www.amtamassage.org/forms/referafriend.aspx](http://www.amtamassage.org/forms/referafriend.aspx) and follow the instructions.



## Common Ground Attempts World Record

By Becky Leetch, LMT #6337

On August 27, Common Ground Wellness Cooperative attempted to break the Guinness Book of World Records for the 'Longest Massage Chain'. They needed 1,224 people to break the current record.



Kudos to Common Ground for raising awareness of massage in Oregon and, possibly, the world. This was a fun event, however, the attempt was unsuccessful. They did have 122 show up and that set a city of Portland record! 🙌

### COMING UP!

## December Issue ~ Statewide Edition Advertising Opportunities

RATES & DISTRIBUTION FOR STATEWIDE EDITION:  
4500+ PER ISSUE (DECEMBER ONLY)

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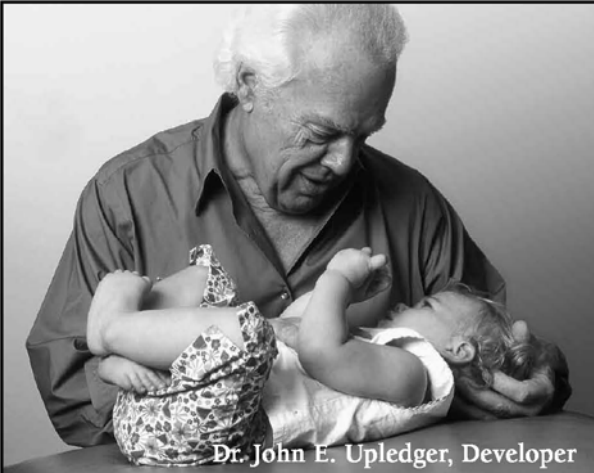
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Advertise your massage table or other used massage-related items in the AMTA Oregon News. (Does not include ads for workshops, or product/service related ads. See website for those rates.)

Send your check made payable to AMTA-OR to:  
 PO Box 87, Dexter, OR 97431

Send your ad text via email to: [npassist@msn.com](mailto:npassist@msn.com).  
**\$5 for 15 words or less (\$10 for nonmembers)**

**Next deadline is November 1, 2011**  
**for the December STATEWIDE issue**

**Please keep your info up-to-date!**

If your mailing address, phone number, or email address has changed since you last renewed your membership in AMTA, please contact

AMTA National and provide them with an update. If you want to be included in communications regarding Oregon activities, or receive your next newsletter by email, it is important to keep your info up-to-date!  
 Thank you!



**Save the Date for AMTA's 15th Annual**  
**NMTAW: October 23-29, 2011**

Share why everyone should make massage therapy a part of their health and wellness routine with AMTA's **National Massage Therapy Awareness Week®** (NMTAW)!

NMTAW is designed to raise public understanding about the benefits of massage, attract media attention to nationwide activities being carried out by AMTA chapters, members, as well as AMTA school members, and to give all AMTA members an opportunity to demonstrate their profession and skill.

For planning, publicity, and other resources go to:  
[www.amtamassage.org/member/nmtaw.html](http://www.amtamassage.org/member/nmtaw.html)

The mission of the American Massage Therapy Association is to serve AMTA members while advancing the art, science and practice of massage therapy.

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Continuing Education at its best!

# 2011 Continuing Education

## AMTA-OR Educational Workshops

~ For all Licensed Massage Therapists ~



### Sunday

AMTA Board Meeting  
10:00am to 12:00pm  
FREE Lunch provided from  
12:00pm to 1:00pm  
Class 1:00-4:00pm

### December 4

#### **Unwinding with David Common, LMT #4485**

Sunday 1:00pm to 4:00pm

**3 CE Hours**

**Cost: \$35 Members \$50 Non-Members**

Location: Oregon School of Massage, 9500 SW Barbur Blvd, #100, Portland, OR

### **Registration**

AMTA Member: Yes No  
(You do not need to be a member to attend)

AMTA Member #: \_\_\_\_\_

State License #: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Mail to: AMTA-OR, 1675 Willamette St., Eugene, OR 97401  
For more info call 541/915-5263

## **Unwinding with David Common**



David Common, LMT #4485, has spent more than two decades in bodywork, as both therapist and teacher, and brings his unique blend of techniques to the classroom. He focuses his therapeutic efforts on the needs of the performance athlete; a description he extends to all who are demanding on their bodies.

Over the last six years David and The Massage Clinic sports team have provided sports massage to thousands of athletes at more than 50 events per

year. As a teacher David has facilitated the education of hundreds of massage students at four Oregon massage schools and furthered the continuing education of LMTs with weekly sports massage classes over the past two years. Passion, humor and drive are hallmarks of his experience based teaching style.

David will be teaching a class about Unwinding. This would include individual and group unwinding. The focus for this class will be techniques for escaping the fascial straight jacket.

Please join us for this interesting class and a free lunch at 12:00pm. This follows the AMTA Board meeting which begins at 10:00am and all are welcome to attend. 🙌